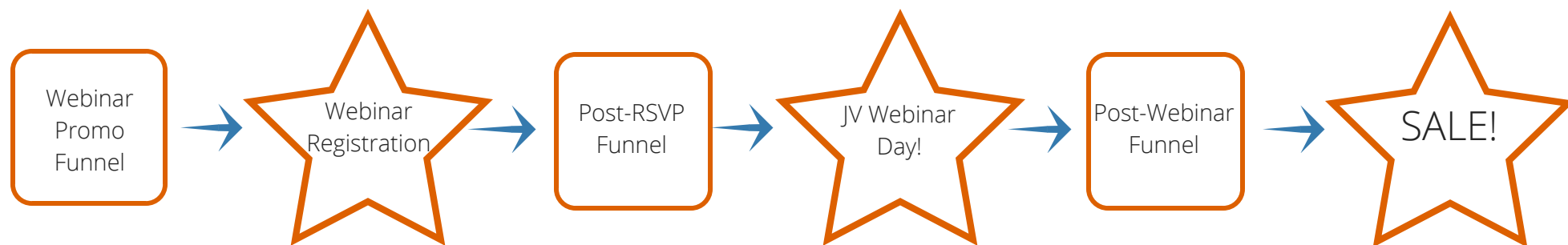


JV WEBINAR FUNNEL FLOWCHART



1. The Webinar Promo Funnel is great to share with your JV Partner so you can get new subscribers from their list to RSVP to your webinar.

2. The Post-RSVP Funnel starts immediately after someone registers for the webinar.

3. The Post-Webinar Funnel starts with the replay link email & includes sales emails.

Check out the other handouts at

<http://members.lacyboggs.com/workshops/jv-webinars>

WEBINAR PROMO FUNNEL TIMELINE
GOAL: GET THEM TO RSVP FOR WEBINAR

Email
#1

Email
#2

Email
#3

Email
#4

Email
#5

T-12 Days

T-9 Days

T-7 Days

T-4 Days

T-2 Days



Time Prior to the Webinar

POST-RSVP FUNNEL TIMELINE
GOAL: GET THEM TO SHOW UP

Email #1

Email #2

Email #3

Email #4

Email #5

Email #6

Immediate

T-4 Days

T-2 Days

T-1 Day

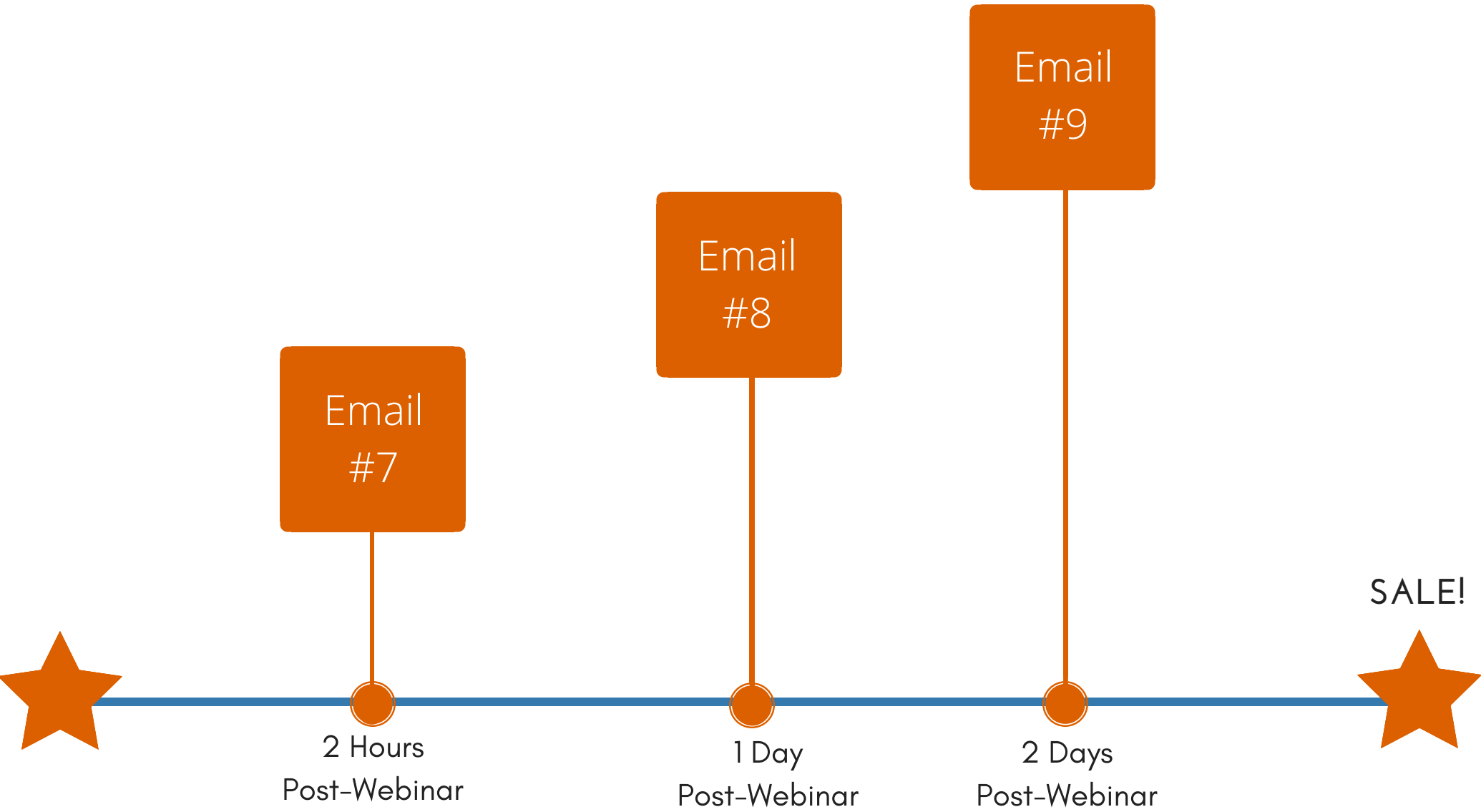
T-1 Hour

T-15 Min



Time Prior to the Webinar

POST-WEBINAR FUNNEL TIMELINE
GOAL: GET THEM TO BUY



Time AFTER the Webinar