



Webinar FOR my list:

(Content delivered by a partner.)

- Received landing page link from partner
- Received affiliate link from partner
- Received promo email swipe from partner
- Write/Edit promo email
- Schedule and send promo email(s) to list
- Write social posts
- Schedule social posts

Webinar BY me:

(Content delivered by me.)

- Create landing page
- Create/update Thank You page
- Set up partner as affiliate
- Create webinar page w/ chat
- Write promo emails/swipe file and send to partner
- Create follow-up email sequence
- Add follow-up sequence to email program
- Test sales page & affiliate info
- Create/update slide deck
- Test slide deck
- Practice talk